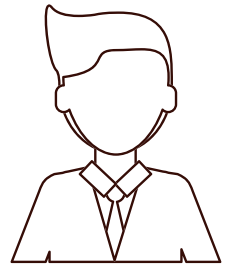


Making an Impression



Prepare an elevator pitch

Have a brief "elevator" pitch prepared to introduce yourself to program representatives. This is a concise but informative snapshot about you! This might include your background, educational plans, career interests, and your general questions about their program. This should not be a scripted pitch but an expression of your overall interests and plans. Here are some examples:

"Hello, my name is _____ and I am a sophomore studying biology. I have always been interested in the healthcare field but am unsure which path is the best fit for me. I was interested in learning more about your physician assistant program and admission requirements."

"Hello, my name is _____ and I am a junior studying neuroscience. I have spent a lot of time in my undergraduate career working with underserved communities, including volunteering at the IU Student Outreach Clinic. Can you tell me about your MD program and how it prepares physicians to work with these populations."

Be engaged

Ask your prepared questions! As you converse with the representative be sure to ask other questions that come to mind. Make eye contact and don't be afraid to ask for further information, resources, and their business card.

Thank them for their time

Once you have asked your questions and gathered informational resources, be sure to thank the representatives for their time. Some representatives have traveled a long distance to show-off their programs and share information. Leave them with a positive impression!